

March 2010

### POSLIGNE® - scoring wins in stadiums!

Lisses (FR) - March 8, 2010 ; **AURES Technologies**, the designer and manufacturer of **POSLIGNE®** point-of-sale management and till systems, is continuing its conquest of German and other European stadiums.

Following successful installations at Twickenham's hallowed rugby ground in the UK and the Olympic stadium in Munich (Germany), AURES and POSLIGNE® continue to notch up victories beyond the Rhine.

Over **500 POSLIGNE®** retail systems now equip all the catering and takeaway kiosks in the stadiums in **Aachen**, **Dresden's** Rudolf Harbig Stadion - and the Arena AufShalke in **Gelsenkirchen**, the home ground of legendary team **FC Schalke** and a celebrated venue for German soccer as a whole.

*"We are delighted to have broken into the world of sport", says **Gilles Bouvart**, Managing Director of the AURES Group. "For these iconic venues, we were able to customise the colour clips for the Odysée terminals and OLC 15 touchscreens so that they perfectly matched each team's image and colours."*

*"To do this, we developed two different, dedicated shades of yellow, for Dresden's Harbig Stadion and Tivoli Aachen. Meanwhile, at Gelsenkirchen, we have rolled out 250 modular systems\* in the exact FC Schalke shades of blue and white!"*

(\*250 Poséo Retail PCs with 250 matching OLC15 and OLC15 Vesa touchscreens)

**POSLIGNE®**



EPOS TO MATCH YOUR STORE DECOR

## About the AURES Group

AURES is now twenty years old! Founded in 1989 and listed on Euronext Paris since 1999, the Group manufactures point-of-sale terminals and systems as well as related peripherals, marketed under the POSLIGNE® brand®.

Acclaimed for its reliability and performance, this PC-based, open-system hardware is designed to provide management and till functions in specialist food and non-food stores, mass retail outlets and the hotel and catering industry.

Offering hardware featuring innovative designs and a wide range of fully interchangeable colours, the AURES Group is positioned as the most creative leader in its field.

Distribution of POSLIGNE® systems is based out of AURES' headquarters in France, the Group's three subsidiaries in the United Kingdom, Germany and the USA, and a distributor network present in over forty countries.

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***It's time to re-visit our new website!***

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**Odysse terminals at Tivoli Aachen's ground (Germany)**

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