

EuroCIS 2013: the AURES Group unveils *sango*!

19 - 21 February - Messe Düsseldorf - Hall 9 - Stand C42

*Lisses, the 5th of February 2013; the **AURES** Group will unveil **sango** - its new integrated EPOS* terminal - during **EuroCIS**, the largest trade show dedicated to Point of Sale and Retail technologies in Europe.*

Designed and developed entirely by the manufacturer **AURES**, **sango** - which means coral branch in Japanese - is a completely new concept - original and innovative - an *all-in-one* till management systems; one of its special features is to completely free-up the space under the touch screen.

"Our latest EPOS combines purity in design and lightness, while remaining impressively robust," explains **Patrick Cathala**, **AURES** Group CEO and founder; "the gamble of creating an integrated system where the screen would be suspended, as if weightless, was made possible by using high quality materials, cast aluminium and polycarbonate. The final impression is one of a beautiful and contemporary terminal, totally in step with current design; the space available under the screen is also a response to a number of our customers, who regret the lack of room on the checkout desk ...".*

- Reduced to a few essential design elements, the clean open lines of the **sango** are emblematic of a complete and efficient management and till system (*flat, fully-tilting, multi-touch LED-technology touch screen with edgeless, capacitive projected technology*).
- With no intrusive base, stand or foot, unlike other EPOS on the market, **sango** soars effortlessly, as if weightless, offering and revealing a space traditionally occupied by the central unit and motherboard; elegantly attached and suspended from its offset aluminium arm, the system's real *exo-skeleton* and support for its technological core (CPU), **sango** combines minimalist aesthetics and ease-of-use (*a dedicated till drawer can be housed under the screen*) – as well as *lower power consumption*.

Sango's glossy polycarbonate finish, featuring a mix & match range of **seven modular colours** (*White, Black, Red, Blue, Orange, Grey and Cassis*) takes **AURES'** colour revolution, launched in 2005, to new heights – *adding the finishing touch to retailers' visual identity, right the way through to the till point.*

"sango once again demonstrates that our Group is the most creative manufacturer in the market" adds Patrick Cathala.

And to conclude: *"The leadership shown by AURES in innovation by design has also been recognised by the juries of the prestigious IF Product Design Awards 2013 and TOP Produkt Handel in Germany: sango is already a prize-winner in these prestigious European awards, even before it reaches the market, at the beginning of quarter two in 2013".*



sango advantages

- **Compact, minimalist design** - no stand under the monitor
- **Free space under the screen**
Associated peripherals can be housed there (eg. till drawer)
- **Several choices of motherboards and processors**
INTEL Cedar View D2550 - Ivy Bridge i3 – 3217UE
- **High Speed Performance** (USB3 connector)
- **High graphic capability** (INTEL HD Graphics 4000 core)
- **Fanless EPOS** (no ventilation)
and low power consumption (Atom I3 processor + LED technology)
- **Ultra-light metal base** (dissipates heat - thermal effect)
- **High quality materials and detailed finishes**
Aluminium and polycarbonate
No screws for easier access to the hard disk
- **Superior quality display** (15" LED-backlit LCD)
- **Ergonomic screen**
Thin and flat, edgeless, with resistive touch-sensitive or projected capacitive multi-touch screen, tilts to horizontal (90°)
- **Associated peripherals**
Receipt printer, till drawer, bar code reader, card reader and Dallas and Addimat keys (optional)
- **Graphic customer display** (high readability) - as an option
- **Net weight:** 8.70 kg (not including power supply or customer display)
- **Dimensions**(working position – tilted at 45°):
L x H x D: 410 x 400 x 260 mm
- **7 colours** (interchangeable polycarbonate parts):
White, Black, Red, Blue, Orange, Grey, Cassis.

About the AURES Group

Founded in 1989 and listed on Euronext since 1999, **AURES** manufactures electronic points of sale terminals and systems, and related peripherals. This PC-based, open-system (*EPOS hardware*) is designed to provide management and till functions in specialist food and non-food stores, retail outlets, superstores or the catering and hospitality industry – and all other points of sale and service.

The **AURES Group** – which includes **AURES Technologies** and **J2 Retail Systems** - has global presence, with its head office in France, subsidiaries in Great Britain, Germany, Australia and the USA - and a network of distributors and resellers located in more than 50 other countries.

With more than 40,000 point of sale systems deployed per year, the **AURES Group's** consolidated turnover will exceed 50 million euros at the end of 2013.

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More info about IF Product Design Awards: www.ifdesign.de/awards_product_index_e

More info about TOP Produkt Handel 2013 (Handelsjournal – Germany)

<http://www.handelsjournal.de/mediadaten/30-mediainfos/4795-top-produkt-handel-2013.html>

