

## PRESS RELEASE



### ***The new AURES Group is out in force at Retail Business Technology Expo 2014***

**11 - 12 March 2014 - Earl's Court, London - Stand 650**

Runcorn - Lisses, **February 2014**. After a preview at EuroShop - EuroCIS (Germany) in February, the **AURES Group**, now including AURES and J2 Retail Systems, will demonstrate the breadth and innovation of its complementary product ranges at RBTE 2014.

*"We're expecting most of our UK customers and prospective clients to visit us at RBTE," explains **Moray Boyd\***, AURES' Managing Director and Head of the Group in the UK (\* formerly J2). "We're proud to be showcasing the combined strengths of the J2 and AURES teams for the very first time".*

At RBTE, AURES Technologies UK will unveil a range of new EPOS hardware for points-of-sale and service, including:

- **sango 2<sup>nd</sup> generation: with an i5 processor giving more power and greater security.**

AURES will preview this new version of the **sango** terminal, now with a choice of four processors, including a **fanless i5** Intel Ivy Bridge. Although fanless, the i5 is on average five times more powerful than previous generation. It delivers unprecedented speed with automatic turbo-boosting when required, supporting multitasking applications without machine slowdown during intensive use.

Thanks to the i5 processor, it is easier and smoother to process till payments while simultaneously broadcasting images, videos and multimedia content on a secondary display screen. Internet browsing and data download are faster too, as are remote data management and stock control.

The performance of most EPOS software running on the 2nd generation **sango 2<sup>nd</sup>** will be boosted by this increased power. Faster applications, transactions and data processing in front and back office operations can be expected.

Additionally, the fanless i5 processor reduces the check-out area's carbon footprint by guaranteeing lower electricity consumption (*only 17W*).

- **AURES' dual-screen solutions take pride of place: *sango* Evolution and *ninô* Evolution**

For the first time, **sango** and **ninô**, the flagship machines in AURES' new EPOS range, will be presented with integrated dual-screen systems.

Customer-facing, secondary screens enable images, text, videos and multimedia content to be broadcast. This is a great way to build loyalty and to personalise the check-out process by broadcasting special offers, running ad' campaigns and entertaining queuing customers.

The secondary, adjustable 10.1-inch screen has LED backlighting, 1024 x 600 px fixed resolution, and 250 cd/m<sup>2</sup> brightness.



**sango** and **ninô** EPOS terminals with their dual-screen systems

- **A full range of associated, custom-made AURES peripherals which can be fully integrated**

**The ODP 333 receipt printer: ergonomic cubic design with front receipt print-out.**

The AURES' ODP 333 thermal receipt printer has a triple interface (including Ethernet) and a front, splash-proof receipt print-out. Its distinctive, ultra-compact cubic design is enhanced by a gloss and matt finish in either 'black piano', or 'pure white'. Its front receipt print-out provides good protection against dust, crumbs and splashes in tough settings such as kitchens, restaurants and bakeries.

The ODP 333's low energy consumption motherboard (Energy Star certified) switches it to standby mode automatically when not in use. This reduces electricity consumption by on average 30%, in line with new environmental and green technology standards. An essential addition to AURES' EPOS terminals.



**The 3S 333 cash-drawer: ultra-compact, with an exclusive AURES design.**

AURES' ultra-compact cash-drawer (335 mm x 110 mm x 350 mm) is finished to a high standard to complement the brand's other equipment and peripherals. With its AURES-exclusive 'black piano' front cover, ergonomic format and small size compared to traditional cash-drawers, the 3S 333 is ideal for even the most confined check-out or service area, fitting under the **sango** terminal's touchscreen. The 3S 333 is practical, good-looking and robust, suiting it to all retail sectors and to accompany all EPOS terminals and 15-inch touchscreens.



The 3S 333 cash-drawer has been designed to fit perfectly under the touchscreen of the **sango** terminal.

- **J2 product range : future-proof POS technology with new J2 680L**

Also on show will be the **J2 680L**, a new PC-based touchscreen EPOS terminal designed for retailers and hospitality operators seeking an attractive price-point, rich feature set and high-end performance. The J2 680L utilises latest industry-standard components to offer outstanding of flexibility, speed and extended product life.

*"Taking advantage of new generation, high power / low heat chipsets and the latest i3 and i5 Intel processors, our new J2 680L provides unrivalled power and connectivity,"* explains UK Sales Director **Richard Heitmann**.

The J2 680L has the latest bezel-free 15-inch high brightness 4:3 LED Backlit display touchscreen, with a choice of True Flat Resistive (TFR) or Projected Capacitive Touch (PCT). It delivers extreme durability and superior optics, for exact and reliable operation. The processors are low power and can be run fan-on or fan-off for harsh environments. The zero-bezel design aids cleaning and repels spills and dirt. Secondary display screens can be run off the system (optional VGA connector or HDMI supports).

In common with other models in the J2 600 family, the J2 680L comes with HDD or SSD as standard; it also can be mounted on a pole, counter-top or wall.

*"We are totally committed to extending product life cycles and driving down cost of ownership for our retail and hospitality customers,"* says Richard Heitmann. *"This is a major reason for the success of our J2 600 product range,"* he concludes.





For additional information about the J2 600 product range:

[http://www.j2retailsystems.com/newsarticle.php?news\\_id=91](http://www.j2retailsystems.com/newsarticle.php?news_id=91)

<http://www.j2retailsystems.com/products.php>

#### **About the AURES Group and AURES Technologies UK Limited**

Founded in 1989 and listed on Euronext since 1999, the **AURES Group** manufactures EPOS systems and related peripherals. Its PC-based hardware and open-system equipment provides management and till functions to all points-of-sale and points-of-service including specialist food and non-food stores, retail outlets, superstores and catering and hospitality.

In 2013, **J2 Retail Systems**, specialist and renowned manufacturer of PC-based touchscreens, LCD monitors and point-of-sale hardware, became part of the AURES Group. In the UK, the two businesses now trade as AURES Technologies UK Limited.

The consolidated **AURES Group** has global presence, with its head office in France, subsidiaries in the UK, Germany, Australia and the USA, and distributors and resellers in 50+ countries.

The number of systems and EPOS terminals marketed by the AURES Group since 2009 is over 200,000 units, for annual sales now exceeding €50 million.

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