

PRESS RELEASE

December 2010

QUIKSILVER stores ride the POSLIGNE® Odyssé wave!

Lisses - Runcorn - December 14th 2010 ; **QUIKSILVER** stores, a magnet for all surf, ski and snowboarding enthusiasts, have chosen the **POSLIGNE® Odyssé** integrated touchscreen systems, for all their new concept stores across Europe (with an annual estimate of 10-20 openings scheduled to take place over the next few years).

The flagship Boardriders outlet in **Capbreton** (France) is the first store to be equipped with the **Odyssé Packs** – to include integrated EPOS touch screen terminals, colour matching receipt-printers and scanners.

The store boasts 600m2 of retail space and a staff team of technical enthusiasts offering optimum advice to all its customers.

QUIKSILVER have opted for the **Odyssé** with a **Graphite base** and **Carmine Red colour clips** – perfect for the POS and till points in these unique yet vibrant stores. Their original interior design features a mixture of timber, brick, glass and other materials, all creating a very modern, yet earthy, environment.

“The terminals designed by AURES add a ‘splash’ of exciting colour to our deliberately contemporary image. Their dynamics are perfectly in keeping with our style and corporate product range and brand image” explained **Eric KERGOLOT**, Head of Retail for **QUIKSILVER Europe**.

“QUIKSILVER is an outstanding retail brand with a major European presence – over 200 stores, 70 of them in France. We are so proud to have been able to meet all of the requirements specified for this new launch surf shop concept,” added **Gilles GRANDVALET**, the AURES Group’s Key Account Manager.

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EPOS TO MATCH YOUR STORE DECOR

The **Odysse Packs for **QUIKSILVER** include the EPoS terminal, the **ODP 200** thermal receipt printer and the **PS 50** barcode reader – all incorporating the same range of colours (graphite base and carmine red colour clips).*

The system uses EPoS software developed by CEGID (www.cegid.com).

About QUIKSILVER

QUIKSILVER Inc. is the world's leading outdoor pursuits company. The Group's style of clothing and footwear is predominately aimed at sea and snow sport enthusiasts, with a strong boardriding culture and heritage.

The QUIKSILVER Group distributes its products in over 90 countries worldwide through a variety of channels, including specialist surfing, skiing, skating and snowboarding shops, Boardriders Clubs and a selection of independent and department store outlets (over 200 points of sale across Europe).

The QUIKSILVER European headquarters are located in St Jean de Luz, France, while the Asia/Pacific head office is in Torquay, Australia. The Group's global and the Americas headquarters are in Huntington Beach, California.

<http://www.quiksilver.com>

About the AURES Group

Founded in 1989 and listed on Euronext Paris since 1999, the AURES Group manufactures point-of-sale terminals and systems as well as related peripherals, which it markets under the POSLIGNE® brand.

Acclaimed for its reliability and performance, this PC-based, open-system hardware is designed to provide management and till functions in specialist food and non-food stores, mass retail outlets, and the hotel and catering industry, as well as all other points of sale and service.

Offering EPoS equipment featuring innovative designs and a wide range of fully interchangeable colours, the AURES Group is positioned as the most creative leader in its field.

Distribution of POSLIGNE® systems is based out of AURES' headquarters in France, the Group's three subsidiaries in the United Kingdom, Germany and the USA, and a distributor and reseller network present in over forty countries.

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Odysse Packs
in QUIKSILVER's Concept Store
in Capbreton (Landes, France)
(photo: AURES Technologies)

