

PRESS INFORMATION

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Cash Desk Solutions: UK's healthy fast food outlet POD chooses POSLIGNE® EPOS terminals' contemporary looks and reliability.

Runcorn - Lisses, December 15th, 2011 ; **POD**, the UK growing healthy fast food brand which favours seasonal fare and balanced, organic food, has chosen the **AURES** Group's **Odysse** EPOS terminals for cash desk operations in its 12 London restaurants.

10 new outlets are planned to open in the near future.

The **POSLIGNE**® touchscreen systems - six or seven in each **POD** restaurant - run **POSLink** software, developed and installed by UK EPOS specialists, **Intelligent Business Systems**.

"AURES touchscreen hardware offers reliability, robustness and high performance, key attributes for quick service restaurants," said Mr **Gareth POWELL**, Intelligent Business Systems' Managing Director.

*"Quality design is integral to the look and feel of a **POD** outlet. The unique, coloured **POSLIGNE**® terminals by **AURES** match and complement our interiors and greatly contribute to the modern ambience.*

Technically speaking, AURES equipment is a tried and tested, perfectly reliable solution - a key requirement for our hectic restaurants and harsh environment" added **Tim HALL**, **POD**'s founder and CEO.

*"Odysse terminals stand out from all other till systems, giving **POD** checkout counters a distinctive look and blending in perfectly with the contemporary spirit of the brand, thanks to their unique styling,"* concluded **Dean CHALLINOR**, Head of the **AURES** Group in the UK.

*"We're proud to be part of the **POD** story with Intelligent Business Systems!"* he ended.





About POD

'Fresh, seasonal, healthy food in compostable packaging'

Launched by CEO and founder **Tim HALL** in 2006, **POD** pioneers 'green' nutritious, natural, healthy food, together with corporate values that differ from traditional food retailers, using for example compostable packaging made from plants, recycled materials for their stores' interiors, etc.

Named as the '**LUNCH! Independent Retailer of the year 2010 – 2011**', **POD** currently has 12 stores in London and plans to open a further 10 outlets over the coming months.

<http://www.podfood.co.uk>

About IBS

Intelligent Business Systems provide EPOS and enterprise management solutions to help hospitality, catering, leisure and retail organisations improve how they run, manage and direct their businesses.

Solutions combine feature-rich **POSLink** touchscreen technology, versatile high quality modular **StockLink** software, sophisticated yet robust and easy-to-use tills, terminals, handhelds, kitchen printers and associated hardware and an unrivalled practical experience of the diverse UK hospitality, leisure and retail markets.

Sector-specific knowledge ranges from bars, pubs and hotels to fine dining, fast food and cafes to museums, theme parks and tourist attractions to universities, schools and colleges.

www.ibs-systems.c.o.uk

About the AURES Group

Founded in 1989 and listed on Euronext Paris since 1999, the **AURES Group** manufactures point-of-sale terminals and systems as well as related peripherals, which it markets under the **POSIGNÉ**® brand.

Acclaimed for its reliability and performance, this PC-based, open-system hardware is designed to provide management and till functions in specialist food and non-food stores, mass retail outlets, and the hotel and catering industry, as well as all other points of sale and service.

Offering hardware featuring innovative designs and a wide range of fully interchangeable colours, the **AURES Group** is positioned as the most creative leader in its field.

Distribution of **POSIGNÉ**® systems is based out of AURES' headquarters in France, the Group's three subsidiaries in the United Kingdom, Germany and the USA, and a distributor network present in over 50 countries.

www.aures.com

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Line of Odysse integrated EPOS in a POD restaurant (London)