

PRESS RELEASE

February 2011

Women's clothing retailer DDP Woman chooses Odysseé II EPOS* terminals

Runcorn, Lisses - February 15, 2012; the women's fashion chain **DDP Woman** has chosen the **AURES Group** and its **Odysseé II** by **POSLIGNE EPOS*** terminals for till operations in its French retail outlets.

"Over 120 DDP Woman stores, including both company-owned and affiliated outlets, will ultimately benefit from Odysseé touchscreen systems as a result," explained **Gilles GRANDVALET**, the AURES Group's Key Accounts Manager in France.

"In addition to the reliability and performance of the AURES' point-of-sale terminals, we were really won over by their design excellence and contemporary look: at last, we have till systems that blend in perfectly with the decor and tone of our stores!" added **Vincent MONTURY**, Head of IT Services at DDP Woman.

The Odysseé systems installed for **DDP Woman** use IT solutions provided by the **CEGID Group**.



Odysseé II in a DDP Woman store in Chartres (France) – (graphite base and black piano clips)

POSLIGNE*

EPOS TO MATCH YOUR STORE DECOR

About DDP Woman

Established and developed in and around Bordeaux by Laurent Caillet and Didier Mauroux in the 1980s and 1990s, the **DDP** brand is distributed by a wide range of multibrand retailers across Europe (including France, Italy and Belgium), in dedicated corner displays in department stores and through a network of over one hundred and twenty exclusive stores, including both company-owned and affiliated outlets.

www.ddp.fr

About the AURES Group

Founded in 1989 and listed on Euronext Paris since 1999, the Group manufactures point of sale terminals and systems, as well as related peripherals, which it markets under the POSLIGNE[®] brand.

Acclaimed for its excellent reliability, this PC-based, open-system hardware is designed to provide management and till functions in specialist food and non-food stores, retail outlets, superstores, the catering and hospitality industry – *and all other points of sale and service.*

Offering POS equipment featuring innovative designs and a wide range of fully interchangeable colours, the AURES Group is positioned as the most creative leader in its field.

Distribution of POSLIGNE[®] systems is based out of AURES' headquarters in France, the Group's three subsidiaries in the *United Kingdom, Germany and the USA*, and a distributor network present in over fifty countries.

**Electronic Point of Sale terminals*

www.ares.com

For further information,
please contact:

Yannick-Florence WAELLY

+33 (0)1 69 11 16 65 (direct line)

yannick.waelly@ares.com