

PRESS - IMMEDIATE RELEASE



AURES Technologies UK make new appointment for the UK Sales Director

Runcorn, Cheshire - July 2018; AURES Technologies, a major EPOS manufacturer, today announced the appointment of Tamara Haslam as the new UK Sales Director. This appointment is effective as of July 1st 2018.

Tamara joined AURES in December 2015 as the UK Head of Sales.

Over the past three years she has driven the UK business sales team forward and has worked closely with Richard Heitmann who for the past seventeen and a half years has held this position.

Tamara is professional with an exceptional range of experience and training in sales and service management, corporate sales, business development and key account management. We would like to take this opportunity to wish her all the very best in her new role with the company.

"I am thrilled to take over as the new UK Sales Director. I have thoroughly enjoyed working with the team over the last 3 years and am excited for this opportunity. Aures are a strong reputable group and the strategy we have planned, will further ensure future growth. This is an exciting time in my career and I am ready to take the UK business to the next level" Said **Tamara Haslam – UK Sales Director**

"It is an absolute pleasure for me to hand the reigns over to Tamara, whom I know will do well in this new role. I have worked in this role for many years and it has been an absolute pleasure to lead the team to where they are today. I will be moving over to a new role within the company, concentrating on the international business within the group. I wish Tamara and the UK team a successful future within AURES." Said **Richard Heitmann, former UK Sales Director**

About AURES Technologies - www.aures.com

Founded in 1989 and listed on Euronext since 1999, the AURES Group is an IT manufacturer of complete ranges of hardware solutions for the POS (point of sale and point of service, including catering and hospitality businesses) and the Integration sectors (Kiosk and OEM products).

The systems designed and developed by the Group are intended for IT management, till functions and digital marketing at the POS (supply of touch systems, professional tablets, Retail PCs and Panel PCs, screens and monitors for digital and multimedia displays, interactive kiosks).



With corporate sales of €85.6 million for 2017, AURES has global presence, with its head office in France, subsidiaries in the UK, Germany, Australia and the USA - and a network of distributors and resellers in 75+ countries.

<u>LinkedIn</u>

<u>Facebook</u>

Twitter

For additional information, please contact:

Terri Wright

Marketing Executive
DDI: +441928 530148
terri.wright@aures.com